

## **Industry – University Linkages Subcommittee**

### **Update 1/26/10**

**Subcommittee Charter:** *To improve information exchange, resource sharing, and business development between and among industry and university members of the Water Council.*

**NSF I/U CRC Grant Application:** The National Science Foundation (NSF) sponsors Industry/University Cooperative Research Centers (I/U CRC's) to foster research collaboration between industry and universities in focused research area. UWM and Marquette have applied for an I/U CRC in the area of water technology along with six partner companies who will sponsor and direct projects conducted by the center. Accomplishments to date and upcoming milestones include:

- ✓ Grant planning meeting – completed August 19 & 20 – provided industry feedback on proposed research projects
- ✓ Industry letters of commitment received from six regional water-related companies
- ✓ Center Proposal submitted to NSF – Sept 25, 2009
- ❑ Anticipate NSF response – Jan/Feb 2010

### **Industry-University Collaborative Meetings:**

- ✓ Industry-University Mixer – “Water Policy and Legal Trends that Impact Technology Development” – hosted by Marquette University on Tuesday, November 17 – Bruce Keyes, partner with Foley & Lardner LLP, spoke on three major legal trends related to water quality, water quantity, and the relationship between energy and water.
- ❑ Next mixer event to be scheduled.

**Professional Science Masters Program:** Under the umbrella of the School of Freshwater Sciences, UWM is pursuing an NSF grant to support the development of a professional science masters program in water. This masters program which targets individuals who will work in the water industry will complement the PhD track in the School of Freshwater Science.

- ✓ Dr. Michael Carvan from UWM's Water Institute led the effort to submit this grant application for the November 20<sup>th</sup> deadline. The application included letters of support from five regional water companies
- ❑ Anticipate NSF response – April 2010